

NATIONAL SPORTS FOUNDATION, Inc.

A NON-PROFIT ORGANIZATION ESTABLISHED TO ELIMINATE JUVENILE DELINQUENCY THRU SPORTS

MICHIGAN 3901

JULY 11, 1945

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DIRECTORS OF JUVENILE
WORK IN 62 MAJOR CITIES

EXECUTIVE SECRETARY
ANDREW F. JACKSON
1934 ELEVENTH STREET, N. W.
WASHINGTON, D. C.

WE THOUGHT YOU OUGHT TO SEE

A SAMPLE OF THE COMMEMORATIVE SEALS SYMBOLIZING
NATIONAL NEGRO SPORTS WEEK.

THESE SEALS ARE BEING DISTRIBUTED THROUGHOUT THE
COUNTRY AMONG VARIOUS GROUPS INTERESTED IN COMBATTING
JUVENILE DELINQUENCY.

A BROCHURE DEPICTING THE WORK OF THE NATIONAL SPORTS
FOUNDATION AND STRESSING THE THEME: "IDLE TIME IS
DANGEROUS", IS BEING PROCESSED NOW AND WILL BE READY
FOR DISTRIBUTION IN A FEW DAYS. IT WILL BE SENT TO
VARIOUS ORGANIZATIONS WHO HAVE INDICATED THEIR WILL-
INGNESS TO COOPERATE WITH THE FOUNDATION.

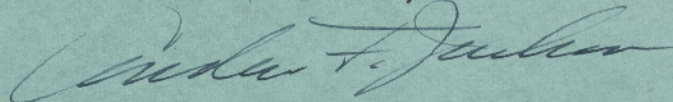
A SERIES OF DRAWINGS UNDER THE TITLE "STARS FOREVER"
FEATURING THE ACHIEVEMENTS OF NEGRO ATHLETES PAST AND
PRESENT, WILL BE SENT TO THESE SAME AGENCIES FOR DIS-
PLAY ON BULLETIN BOARDS.

SHOULD THIS LITERATURE HELP IN A SMALL WAY TO STEER
THE COURSE OF A DELINQUENT YOUNGSTER INTO THE SPORTS
CHANNEL, IT WILL HAVE ACCOMPLISHED ITS PURPOSE.

AS A MEMBER OF THE ADVISORY COMMITTEE, WE THOUGHT
YOU WOULD WANT TO KNOW HOW THE PROGRAM IS SHAPING UP
AND WHAT TO EXPECT IN THE FUTURE. WE ARE MAKING PRO-
GRESS SLOWLY, AND SINCE THIS IS A LONG-RANGE PROGRAM,
DON'T BE TOO AMAZED IF ALL OUR OBJECTIVES AREN'T
REACHED IN THE FIRST FEW MONTHS.

OUR DRIVE FOR FINANCES IS CONTINUING AND WE HOPE THAT
YOU WILL SPREAD THE NEWS OF OUR AIMS AND PURPOSES
AMONG THOSE WHO MIGHT CARE TO ADVANCE THIS WORK.

YOURS IN SPORTS,



ANDREW F. JACKSON,
EXECUTIVE SECRETARY

P. S. DR. CHARLES R. DREW, NOTED FOR HIS OUTSTANDING
WORK IN BLOOD PLASMA, IS A RECENT ADDITION TO
THE ADVISORY COMMITTEE.

NATIONAL NEGRO SPORTS WEEK - AUGUST 5 - 11, 1945